



USA Franchise Investment Seminar for Eastern Canada May 9, 2019 Toronto, Ontario

Edwards Global Services (EGS) is sponsoring the first ever “USA Franchise Investment Seminar for Eastern Canada,” being held on May 9, 2019 in the Dickinson Wright offices in Toronto, Ontario. Leading American brands will make presentations to investors from Eastern Canada about their concepts and the differentiation factors which make these brands so competitive in the regional market. Concepts being presented will include the following:

The Boiling Crab® is a casual dining restaurant modeled after a traditional Louisiana seafood boil featuring seafood and fish entrees prepared Cajun-style with different proprietary finishing sauces and complementary side dishes, beer and wine and fountain drinks. The customer demographic is from infants to seniors with a strong millennial following. There are often long lines at dinnertime waiting to eat at The Boiling Crab® restaurants in the USA.

www.boilingcrab.com

FirstLight® Home Care - The Culture of Care philosophy is the cornerstone of FirstLight Home Care, the management team has 250 years of home care and franchise experience, making it the most comprehensive, reliable, values-driven and best managed service provider in the home care industry. FirstLight has a Certified Client Satisfaction rate of 97.6%; and its Caregiver Bond has achieved an industry leading 86.2% retention rate of its highly trained Caregivers. A proprietary Technology Platform enhances system integration to facilitate a highly successful operation.

www.firstlighthomecare.com

In addition to the concrete investment opportunities presented during the Seminar, Canadian franchise experts will speak about issues such as the legal and financial considerations of developing a U.S. brand in the Canadian market. Qualified investors will also have the opportunity to schedule private meetings with the brand representatives to discuss the franchise concepts in detail.

For more information please contact EGS Associate for Eastern Canada, Mike Courian, at:

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